

# Carmen PATRICIA

## SKILLS

Adobe Suite CS6

Advanced at **Photoshop** and  
**Illustrator**

**After Effects**  
and **Premiere Pro**

Digital Photography **Editing Skills**

**Typography** lover and strong  
attention to detail

**Illustration** skills

**Languages:**  
English, Spanish, Portuguese

Basic understanding of **HTML**,  
**CSS** and **Responsive Design**.

**Community Manager**

**Marketing Strategist**  
and **Email Marketing**

## CONTACT ME

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INSTAGRAM  
@carmenpatrix

## ABOUT ME

Hi there, I am Carmen, and I am a passionate graphic designer. I always follow the latest trends in fashion, music, and design. I am a social media lover, and this allows me to create relevant content for my work and personal accounts. I have in-depth knowledge of Adobe CS, high visual aesthetic and experience of lifestyle and fashion brands. I am enthusiastic, self-motivated and energetic.

## EXPERIENCE

**2018 - 2019 CEO and Owner of AR-TITS.**

**2017 - 2018 E-Commerce at KRISP Clothing.**

SEPT  
/DEC

Increased 3k followers in 4 months.  
Styling the E-commerce shootings with more than 60 items per shot.  
Bloggers and models outreach. Community Manager and Content maker  
across different channels. Marketing Strategist for Social Media and  
Newsletters. Design graphics for the store.

**2016 - 2017 Creative at TOPSHOP TOPMAN.**

DEC  
/AUG

Shop floor merchandiser, styling and dressing up the mannequins  
with the latest trends and helping out to design and localise the new  
graphics across the floor. Work closely with Head Office and VMs.

**2016 - 2016 Experienced Sales Advisor at TOPSHOP TOPMAN.**

MAY / DEC

High standard customer service and stock management.

**2015 - 2016 Graphic Designer and Assistant Camera at MProduccions.**

APRIL  
/JAN

Assistant camera and graphic designer for music and events needs.  
Generate creative ideas and lead them to execution, (new videos,  
banners, aesthetic, photography, etc).

**2014 - 2015 Graphic Designer and Creative at MARAVER ADS.**

JUNE  
/FEBR

Generate creative, innovative and engaging branded designs,  
from initial brief through to client sign-off. Printer of graphics for  
advertisements, new brands corporate design and merchandising.

## EDUCATION

**2017 UAL: Short Course. Enhanced Illustration.**

OCT  
/NOV

Pencil, Pen, Paint and Pixels. Tutor Bill Wright.

**2010 - 2014 BA Advertising and PR. Cadiz University. UCA.**

SEPT  
/JUNE

ERASMUS in Lisbon. Portugal. Six months. Sept 13/ March 14.  
MEC Scholarship in USA (New York). 29 days. 2011

**2008 - 2010 Senior Graphic Design.**

SEPT  
/JUNE

School of Arts and Crafts. Jerez. Spain.

**2006 - 2008 Certificate on Fashion Branding Content.**

SEPT  
/JUNE

School of Arts and Crafts. Jerez. Spain.